



Our Community:

**Integrated
Systems
Europe**





Having been in the security industry for the past 15 years we have a wealth of experience of online portals. Most "Internet Portal's" these days are far too complex, and filled with unnecessary and irrelevant information. Global Security Solutions Limited have created an Online Portal which provides both buyers and suppliers across the globe with an effective way of communication to get their message out.

We provide a comprehensive breakdown of products & services from leading industry contractors, with up-to-date news and press releases when exciting developments occur. With links to the most important Security related organisations in the world. Essentially, we are a one-stop-shop for thousands of industry professionals every day. The site comprises of the following key elements:

Suppliers A-Z:

Detailed, up-to-date profiles on Companies operating in the Security, Maritime, Counter Terror and Transport sectors.

Products and Services:

A comprehensive breakdown of "Products & Services" showcasing leading companies in each dedicated area.

Events:

A comprehensive listing of industry-specific conferences, tradeshows and exhibitions for site users to plan ahead.

Organisations:

A complete A-Z reference of the most important governing bodies and organisations in the industry.



Global-Security Solutions Breakdown

The Global Security platform is broken down into 5 main categories:

- ◆ Counter Terror
- ◆ Maritime Security
- ◆ Security Solutions
- ◆ Transport Security
- ◆ Global Airport Solutions

This enables our users to find exactly what they are looking for very quickly resulting in new business enquiries for the participating companies. This also results in a happy user who will revisit the site!

Counter Terror:

Featuring Border Control, Counter Surveillance, Explosives Detection, Document Authentication, Blast Mitigation Film etc.

Maritime Security:

Covers everything from GPS Container Tracking, Over water monitoring, Secure Ports, Vessel Movement, Security Checkpoints etc.

Security Solutions:

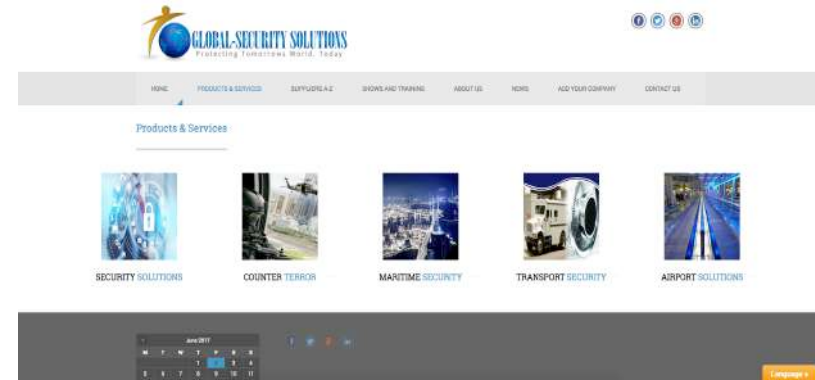
Showcases a range CCTV, Access Control, RFID, Biometrics, Tracking, Lone Worker Devices, Manned Guarding, Surveillance, Security Barriers, Gates, Bollards etc.

Transport Security:

Covers the vast array of ATM Services, Asset Protection, Cash in Transit, Vehicle Security, Coin Services, Foreign Exchange.

Global Airport Solutions:

A whole website dedicated the Airport Industry



Company Presentation:



We have the ability to create any type of advertising package to suit your organisation's needs. Our Corporate packages allow you to create an online profile that is available to your potential customers 24/7, 365 days of the year. It's like being at a trade show all year round!

The Profile:

For a period of 6 or 12 months, your company can be featured on Global Security Solutions with the following:

- A keyword rich corporate profile of up to 1000 words showcasing your capabilities within the Security sector.
- Company logo for the profile
- 6 high resolution images for profile
- A listing in the Suppliers A-Z
- 5x listings within the Products and Services buyers guide
- Unlimited hyperlinks driving investment traffic to your own website
- New Social Media Streaming introduced to the Profile
- Unlimited Press releases/News items of up to 1000 words each. (up-dateable monthly)
- 10 Keyword phrases for the international search engines (Google etc.)
- Search engine marketing will take place on all your chosen keyword phrases, helping to gain first page results.
- New Text Messaging Service to keep direct contact with your potential customer (optional)
- YouTube Video Playlist.
- Free inclusion within our monthly Global Security Newsletter, currently sent out to over 83,000 registered users of the site.



With an entire webpage dedicated to your company, complete with images, a profile package is the perfect way to communicate directly to customers searching for information on your area of expertise.

You will have the opportunity to position your company within unlimited product and service categories, ensuring we direct your potential customers to your profile.



SEO – Search Engine Optimisation

SEO will take place with ten of your chosen phrases. We then index these phrases throughout your profile driving Investment traffic to the profile resulting in new business contacts and enquiries.

SEO Benefits:

High ROI

SEO brings you a higher return on your investment than any comparable form of marketing.

Long Term positioning

Once in place, a properly designed and optimised profile should stay long term in the rankings organically compared to PPC where costs and outlay are ongoing and unpredictable.

Targeted Traffic

SEO can increase the number of visitors who are actively searching for your service or product.

Increase Brand Visibility

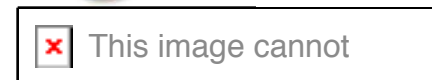
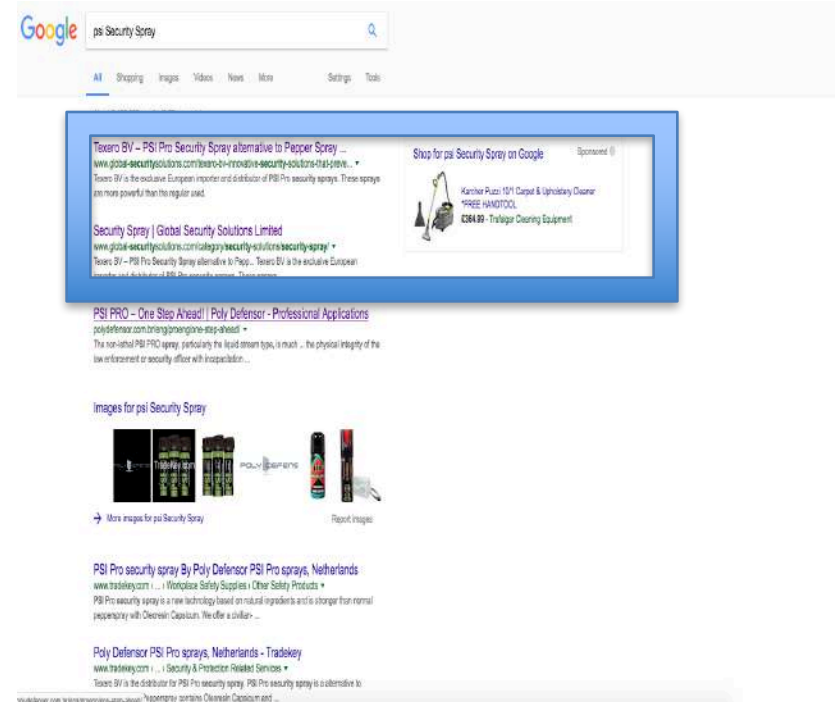
SEO can give your brand a high international profile – and for a comparatively low outlay.

Higher Sales

SEO can mean increased sales of your product or service. Faster loading page,s properly validated and optimised files will be smaller and leaner, meaning less server requests/overheads and quicker download times

More Cost Effective

SEO is among the mosty cost-effective ways of marketing.



Monthly e-Newsletter

The Global Security Solutions e-Newsletter is sent out to thousands of Security professionals globally every month of the year. If you have a new product/service, have won a new contract or even have some important news you want the industry to know about, we will include you on the newsletter!

In terms of readership, we have the following:

- Security Owners/Operators
- General Managers
- Operations Managers
- Procurement
- Specifiers
- Designers
- Integrators
- Distributors
- Managing Directors
- Purchasing Managers
- Retailers
- Systems Integrators



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Welcome to Global Security Solutions Newsletter

Global Security Solutions Limited is the global Security industry's number one meeting place for Security Operators/Owners, Managers and Buyers worldwide. We showcase the latest equipment, services, technology and design.



Latest Company Articles



[What Trump's presidency means-
Read More »](#)



[BioSync Fingerprint Reader-
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[Doors.NET™ Software
and NXT Family of](#)



[A Bright Future with
JLC-](#)



Products & Services:

We have five main product & service categories: Security Solutions, Counter Terror, Maritime Security, Transport Security and Global Airport Solutions.

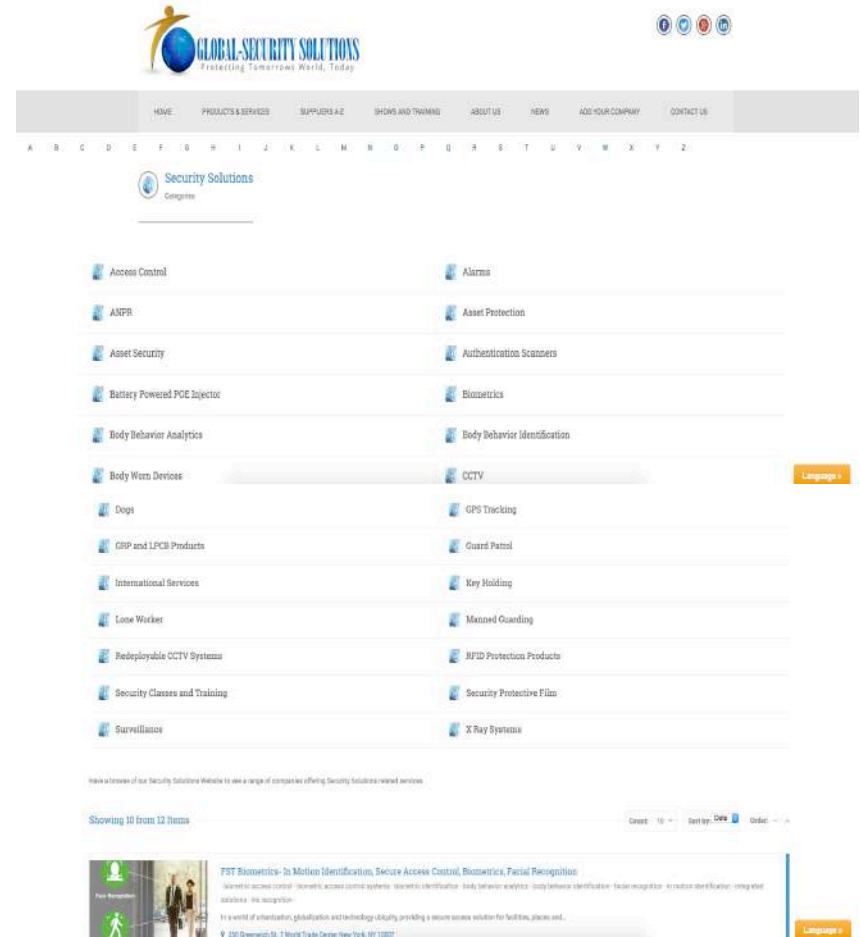
Under each category, you will find products and services related to each of these five areas.

You company profile will be listed under as many of the products & services as you wish, providing they are relevant to your offering.

We will give you the option to create new headings. You are experts in your area and you will know what potential customers will find you under.

If you decide to add a new category to the products & services, we can even use a picture from your company to use as the new category image!

You will see a selection of our current products & services to the right:-



Secured by Design



Official Police Security Initiative



GLOBAL-SECURITY SOLUTIONS
Protecting Tomorrows World, Today

Additional Features:



Home Page Banner:

A home page banner is a great way to announce a new product/service, a new website or even a new contract you have won! We can link to banner directly to your company profile or direct to your own website. Home page banners are very effective and sought after. Due to this they usually run 2 months at a time.



Featured Home Page Video:

The home page video will run for 1 month due to very high demand. This can be linked to your company YouTube channel if you have one.

Companies Videos



Featured Articles



Featured Company:

Finally, we have our home page featured company positions, these positions will maximise your company's visibility to our users and significantly help with SEO.



Rate Card/Investment and Summary:



The Full Corporate Package Includes:

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- A listing in the Global Security Suppliers A-Z
- Unlimited listings within the Products and Services buyers guide
- Unlimited hyperlinks driving investment traffic to your own website
- Unlimited e-mail addresses for new business contacts and qualified enquiries
- Unlimited Press releases/News items of up to 1000 words each. (up-dateable monthly)
- 10 Keyword phrases for the international search engines (Google etc.)
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- Links to your Social Media accounts.
- Company Twitter Feed.
- YouTube Video Playlist.
- Free inclusion within our monthly Global Security Newsletter, currently sent out to over 84,723 registered users of the site.

12 Months: £1,900 GBP

6 Months: £1150 GBP

